



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Abar Hutton Media
6190 Groverdale Ct
Ste 200
Alexandria, VA 22310-2552

Contract # 1355656

Schedule Dates 08/23/12-08/29/12
Advertiser American Chemistry Council (29614)
Agency Abar Hutton Media (1555)
Product POLITICAL ISSUE (ns) (1187)
Brand AMER CHEM COUN 8/23 (468030)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name SCATTERGOOD, JEFF
Phone/Fax /
CPE 554
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments AMER CHEM COUN 8/23
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/16/12
Last Modified 08/16/12
Entered By Jessica Landolfo
CO-OP No
Headline # 06282127
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,160.00
Net Total \$29,240.00
Sales Tax

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Aug. 2012	21	\$19,450.00
Sep. 2012	22	\$14,950.00
Grand Total:	43	\$34,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	08/23/12-08/23/12	1	:30	5:30A- 6A (MST)					1				1	\$300.00	\$300.00	Salt Lake City (KUTV)		8/16/12
2.0	Normal Line / News (2)	08/24/12-08/24/12	1	:30	4P- 4:30P (MST)							1		1	\$400.00	\$400.00	Salt Lake City (KUTV)		8/16/12
3.0	Normal Line / News (9)	08/27/12-08/29/12	1	:30	4P- 4:30P (MST)		3	X	X	X				3	\$400.00	\$1,200.00	Salt Lake City (KUTV)		8/16/12
4.0	Normal Line / News (10)	08/24/12-08/24/12	1	:30	4:30P- 5P (MST)							1		1	\$500.00	\$500.00	Salt Lake City (KUTV)		8/16/12
5.0	Normal Line / News (11)	08/27/12-08/29/12	1	:30	4:30P- 5P (MST)		3	X	X	X				3	\$500.00	\$1,500.00	Salt Lake City (KUTV)		8/16/12
6.0	Normal Line / News (12)	08/23/12-08/24/12	1	:30	5P- 5:30P (MST)		2			X	X			2	\$1,000.00	\$2,000.00	Salt Lake City (KUTV)		8/16/12
7.0	Normal Line / News (13)	08/28/12-08/29/12	1	:30	5P- 5:30P (MST)		2	X	X	X				2	\$1,000.00	\$2,000.00	Salt Lake City (KUTV)		8/16/12
8.0	Normal Line / News (14)	08/23/12-08/24/12	1	:30	6P- 6:30P (MST)		2			X	X			2	\$1,000.00	\$2,000.00	Salt Lake City (KUTV)		8/16/12
9.0	Normal Line / News (15)	08/27/12-08/29/12	1	:30	6P- 6:30P (MST)		2	X	X	X				2	\$1,000.00	\$2,000.00	Salt Lake City (KUTV)		8/16/12
10.0	Normal Line / News (16)	08/23/12-08/24/12	1	:30	10P- 10:35P (MST)		2			X	X			2	\$2,500.00	\$5,000.00	Salt Lake City (KUTV)		8/16/12
11.0	Normal Line / News (17)	08/29/12-08/29/12	1	:30	10P- 10:35P (MST)					1				1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)		8/16/12
12.0	Normal Line / News (2)	08/27/12-08/27/12	1	:30	5:30A- 6A (MST)			1						1	\$300.00	\$300.00	Salt Lake City (KUTV)		8/16/12
13.0	Normal Line / News (3)	08/23/12-08/24/12	1	:30	6A- 8A (MST)		4			X	X			4	\$700.00	\$2,800.00	Salt Lake City (KUTV)		8/16/12
14.0	Normal Line / News (4)	08/27/12-08/29/12	1	:30	6A- 8A (MST)		6	X	X	X				6	\$700.00	\$4,200.00	Salt Lake City (KUTV)		8/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

g. jones

8/16/12



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

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6190 Groverdale Ct
Ste 200
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15.0	Normal Line / SPOT (5)	08/27/12-08/29/12	1	:30	8A- 9A (MST)	3	X	X	X					3	\$300.00	\$900.00	Salt Lake City (KUTV)		8/16/12
16.0	Normal Line / News (6)	08/23/12-08/23/12	1	:30	12P- 1P (MST)					1				1	\$350.00	\$350.00	Salt Lake City (KUTV)		8/16/12
17.0	Normal Line / News (7)	08/28/12-08/28/12	1	:30	12P- 1P (MST)			1						1	\$350.00	\$350.00	Salt Lake City (KUTV)		8/16/12
18.0	Normal Line / News (18)	08/25/12-08/25/12	1	:30	5P- 6P (MST)							2		2	\$500.00	\$1,000.00	Salt Lake City (KUTV)		8/16/12
19.0	Normal Line / News (19)	08/25/12-08/25/12	1	:30	10P- 10:35P (MST)							1		1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)		8/16/12
20.0	Normal Line / News (20)	08/26/12-08/26/12	1	:30	7A- 8A (MST)							1		1	\$250.00	\$250.00	Salt Lake City (KUTV)		8/16/12
21.0	Normal Line / News (21)	08/26/12-08/26/12	1	:30	9:30A- 10A (MST)							1		1	\$600.00	\$600.00	Salt Lake City (KUTV)		8/16/12
22.0	Normal Line / News (22)	08/26/12-08/26/12	1	:30	5P- 6P (MST)							1		1	\$750.00	\$750.00	Salt Lake City (KUTV)		8/16/12
23.0	Normal Line / News (23)	08/26/12-08/26/12	1	:30	10P- 10:35P (MST)							1		1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		8/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG16/12 10.3
*** KUTV-TV ***

AGY # _____ AGY. NAME ABAR HUTTON MEDIA

6190 GROVEDALE COURT, SUITE 200

ALEXANDRIA, VA 22310

ORDER # 1355656

CONTRACT # 6282127

REP. #	OFF. #	SALESMAN #
BUYER NAME	JEFF SCATTERGOOD	
SALES PRSN	WA- CHERYL BLAIR	
CLASS:	NATL.	LOCAL REGIONAL

PRDCT	AMER CHEM COUN	8/23	EST#554	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES AUG23/12 AUG29/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE AUG16/12 10.37

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AGENCY ADVERTISER CODE = AGENCY EST# = 554
AGENCY PRODUCT CODE =

1	530A-600A	30	\$300.00	8/23	8/23	1	THU	1
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PROGRAM : NEWS

2	530A-600A	30	\$300.00	8/27	8/27	1	MON
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PROGRAM : NEWS

3	600A-800A	30	\$700.00	8/23	8/24	4	TH-E	4
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PROGRAM : NEWS THIS AM

REP HEADLINE# 6282127
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 215 564 1103
 CREDIT RISK !!!
 HARRIS REPORT FROM REP
 AUG16/12 10.3
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			1000P-1035P	30		\$2,500.00	8/23	8/24	2		TH-F	2
PROGRAM : NEWS AT 10												
17			1000P-1035P	30		\$2,500.00	8/29	8/29	1		WED	1
PROGRAM : NEWS AT 10												
18			500P-600P	30		\$500.00	8/25	8/25	2		SAT	2
PROGRAM : NEWS AT 5PM												
19			1000P-1035P	30		\$1,500.00	8/25	8/25	1		SAT	1
PROGRAM : NEWS AT 10 SAT												
20			700A-800A	30		\$250.00	8/26	8/26	1		SUN	1
PROGRAM : NEWS												
21			930A-1000A	30		\$600.00	8/26	8/26	1		SUN	1
PROGRAM : FACE THE NATION												
22			500P-600P	30		\$750.00	8/26	8/26	1		SUN	1
PROGRAM : NEWS AT 5PM												
23			1000P-1035P	30		\$2,000.00	8/26	8/26	1		SUN	1
PROGRAM : NEWS AT 10 SUN												
AUG/12			19450.00	SEP/12		14950.00						

CONTRACT TOTAL 34400.00
 TOTAL SPOTS 43

MARKET TOTALS \$63,703 KUTV 54% KTVX 5% KSL 18% KSTU 23% KUCW 0% KJZZ 0% KCSG 0%
 KMYU 0%

SVC- NONE
 DEMOS- RA35+*